

Marissa Welch

UX Writer | Content Designer

Dedicated and adaptable UX Writer with the skill for crafting user-centric content, returning to the workforce after a career break to prioritize family. With a knack for translating complex concepts into simple, user-friendly language, I am passionate about ensuring that every user interaction is equitable, intuitive and enjoyable.

Work Experience

UX Writing Apprentice @ TechFleet

SEP 2023 - PRESENT

- Simplify the user experience through succinct, thoughtful, and clear messaging
- Establish a conversational, cohesive language with a unified voice
- Collaborate with researchers, product managers, engineers, designers, and business stakeholders

Career Break @ Education and Family Sabbatical

NOV 2011 - AUG 2023

- Resigned from fulfilling role to raise my children as a stay-at-home parent, allowing my partner to pursue their career goals
- Successfully completed multiple UX Writing and Design courses on Coursera, Interaction Design Foundation, and Skillshare
- Joined educational and professional organizations as a volunteer

Accounting Clerk @ PacifiCap Properties Group

FEB 2008 - NOVEMBER 2011

- Researched, tracked, and corrected accounting or documentation problems and discrepancies
- Entered data into spreadsheets, databases, and other computer systems accurately and efficiently

Education

Photography @ Orange Coast College

AUGUST 1998 - JUNE 2003

UX Design Certificate @ Coursera

APR 2021 - PRESENT

Contact

marissawelch.com

uxmarissa@gmail.com

503.929.5053

Skills

- Content Design
- UX Writing
- Information Architecture
- Microcopy
- UX Design
- User Testing
- User Testing
- Human-Centered Design
- Adaptability
- Continuous Learning
- Communication
- Collaboration

Tools

- Figma
- Adobe XD
- Whimsical
- Miro
- Google Suite
- Notion